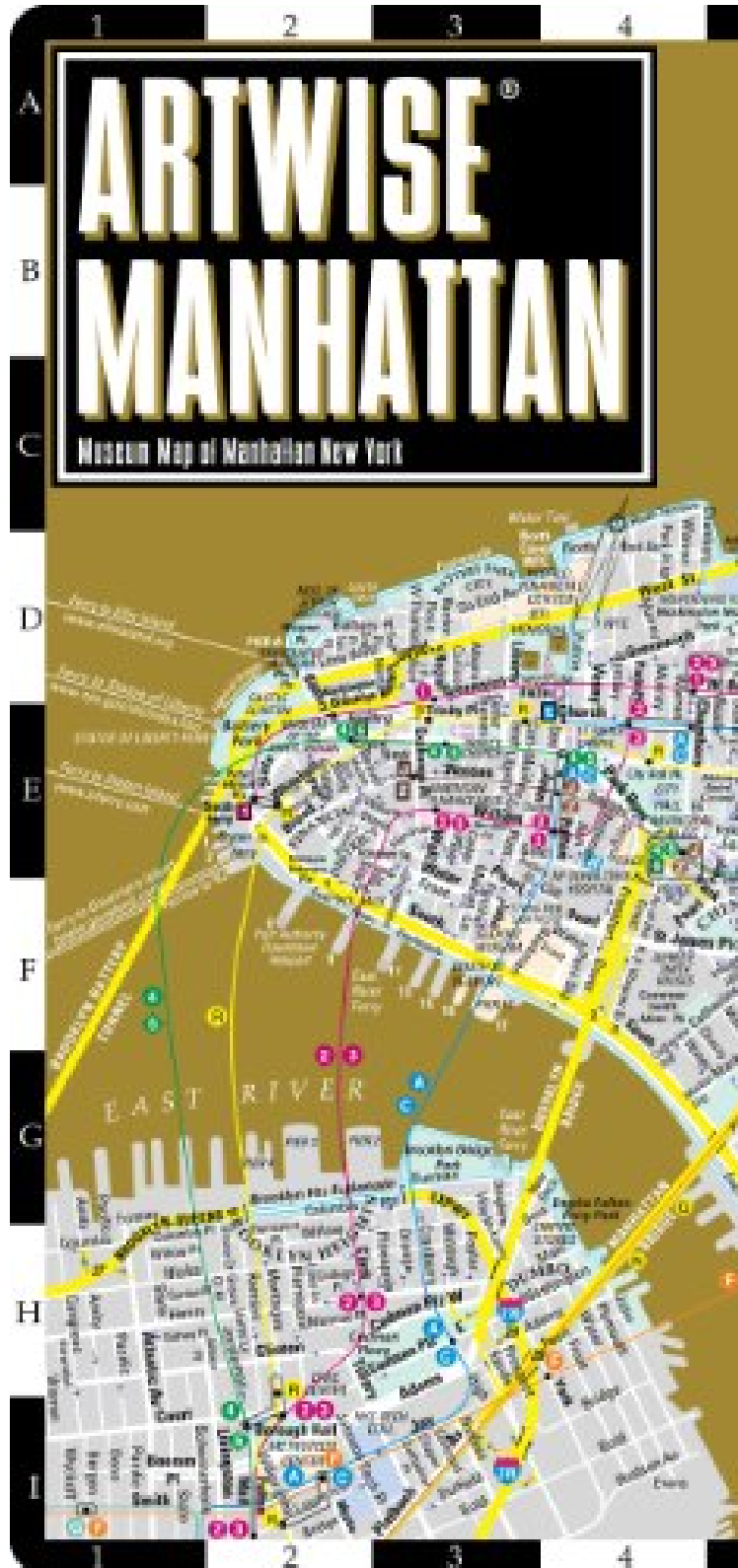


(Free and download) Artwise Manhattan Museum Map - Laminated Museum Map of Manhattan, NY

Artwise Manhattan Museum Map - Laminated Museum Map of Manhattan, NY

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#1910685 in Books StreetWise 2007-12-27 2012-01-01Format: Folded MapOriginal language:EnglishPDF
1 .14 x 4.02 x 8.35l, .10 Binding: Map1 pages | File size: 16.Mb

Streetwise Maps : Artwise Manhattan Museum Map - Laminated Museum Map of Manhattan, NY before purchasing it in order to gage whether or not it would be worth my time, and all praised Artwise Manhattan Museum Map - Laminated Museum Map of Manhattan, NY:

1 of 1 people found the following review helpful. Clearly showed locations of museums. Figuring out the bus ...By Marilyn SmithClearly showed locations of museums. Figuring out the bus and subway routes was more difficult. We used another map to select bus and subway choices. Using the two maps together got us to our destinations.0 of 0 people found the following review helpful. Great map!By Chris in FLSo sad this company went out of business. I love these maps!

Artwise Manhattan Museum Map - Laminated Museum Map of Manhattan, NY - Streetwise MapsThis map covers the following areas:Main Manhattan Map 1:27,000Manhattan Bus MapManhattan Museum IndexThey say New York is the city that never sleeps. Its not surprising considering the colorful explosion of art and culture that influences all aspects of city life. From galleries in Chelsea which explore the edgy, experimental side of the art scene to museums like the Metropolitan and the Frick which present established art traditions, the ARTWISE Manhattan Museum Map will point you in the right direction.The ARTWISE Manhattan Museum Map is a detailed map of Manhattan from Battery Park up to and including the northern boundary of Central Park. Museums, gallery walks, and other cultural institutions are pinpointed on the map. Each subway stop is clearly indicated and a separate map of bus routes is included to aid your travels up, down and across the city. This stylish map will facilitate your cultural agenda, whatever your artistic interest.The museum index lists all museums with text covering address, map reference, hours, admission charge information, telephone and a brief description of the collection highlights. No other map product will serve your cultural interests as well as the ARTWISE Manhattan Museum Map.

"Don't leave home without STREETWISE" -- New York Times'STREETWISE is an absolute travel essential.' -- Travel + Leisure MagazineIn a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE.' --Chicago Daily HeraldAbout the AuthorSTREETWISE is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. Weve set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where youve never been before and to enable you to experience a familiar place more fully.The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970s, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving.After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain.He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool.More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package.Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design.Today, STREETWISE produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world.Yet each title is still painstakingly researched and updated. STREETWISE is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesnt match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, weve done the work, now you have the adventure.In the end, its not about the map, its about getting out and finding your own authentic experience wherever you go. Its about being in a city or a region and discovering things that you never thought you would find. You can do this if you

have confidence and you have confidence if you have a great map. STREETWISE is the great map that you need.