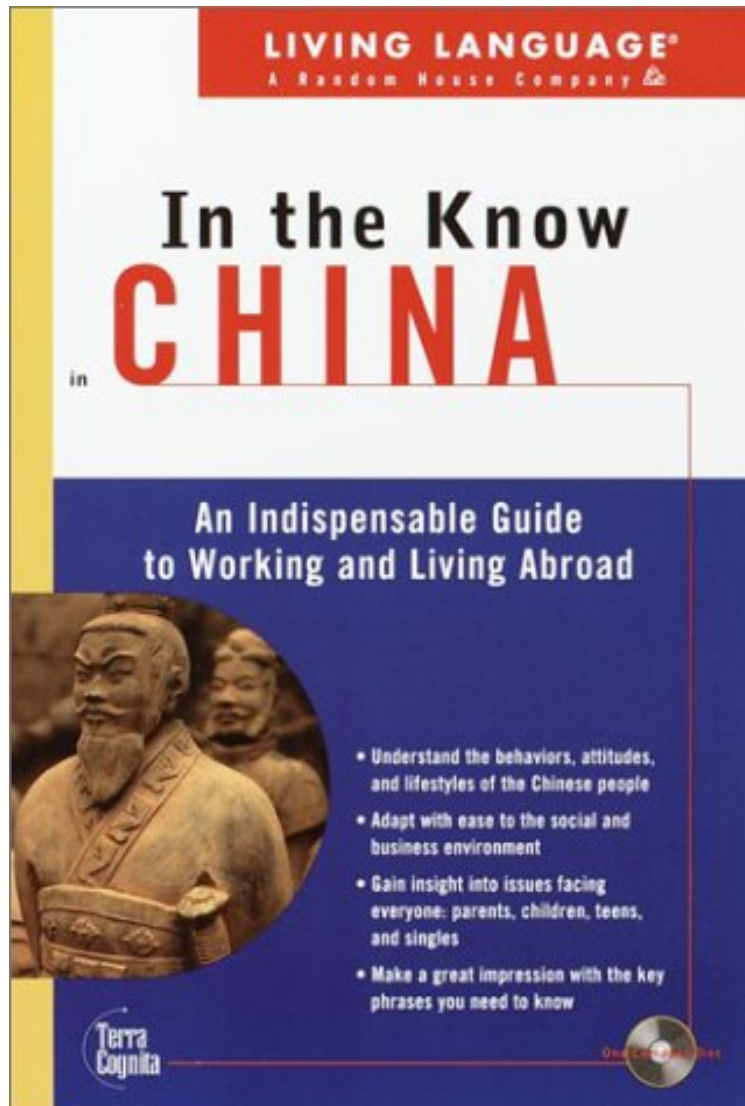


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Jennifer Phillips

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0 of 2 people found the following review helpful. I could have wrote this book....By Jill A. CarsonMy husband and I are potentially going to relocate on a expat basis to China. We have never been to China and know very little about the country. I purchased this book in anticipation that it would be "an indipensable cross cultural guide to working and living in china". It was a complete and total joke. The book was full of fluff and completely vague. It totally lacked any specific examples pertaining to not only China but being an expat in general. Seriously, I could have wrote this book it contained such little information. I guess you get what you pay for, and this book was cheap. I did not watch the dvd, so my comments are limited to the book only.

Success abroad--in doing business, socializing, or even just getting to appointments--depends on much more than memorizing a few survival expressions in the language. Just ask anyone who's stowed a Chinese colleague's business card in his or her back pocket or brought an even number of flowers to a German friend's home. Success abroad means being in the know about cultural differences, and In the Know China cross-cultural guide makes it simple for business people and their families to adapt successfully to their new surroundings, whether it's for a long-term relocation or just for a short business trip. More than just a list of do's and don'ts, In the Know China...provides a through understanding of Chinese culture--what motivates people's behaviors, attitudes, beliefs and habits. supplies essential background information on Chinameets the needs of everyone, including the businessperson, the stay-at-home or working partner, children, teens, and singlesfocuses on business environment, company structure, work attire, women in business, meetings, communication, and moreincludes and audio CD to help the reader master basic social expressions and make a lasting impressionIncludes a 288-page handbook and a 60-minute audio CD

From the Inside FlapSuccess abroad--in doing business, socializing, or even just getting to appointments--depends on much more than memorizing a few survival expressions in the language. Just ask anyone who's stowed a Chinese colleague's business card in his or her back pocket or brought an even number of flowers to a German friend's home. Success abroad means being in the know about cultural differences, and In the Know China cross-cultural guide makes it simple for business people and their families to adapt successfully to their new surroundings, whether it's for a long-term relocation or just for a short business trip. More than just a list of do's and don'ts, In the Know China...provides a through understanding of Chinese culture--what motivates people's behaviors, attitudes, beliefs and habits. supplies essential background information on Chinameets the needs of everyone, including the businessperson, the stay-at-home or working partner, children, teens, and singlesfocuses on business environment, company structure, work attire, women in business, meetings, communication, and moreincludes and audio CD to help the reader master basic social expressions and make a lasting impressionIncludes a 288-page handbook and a 60-minute audio CD