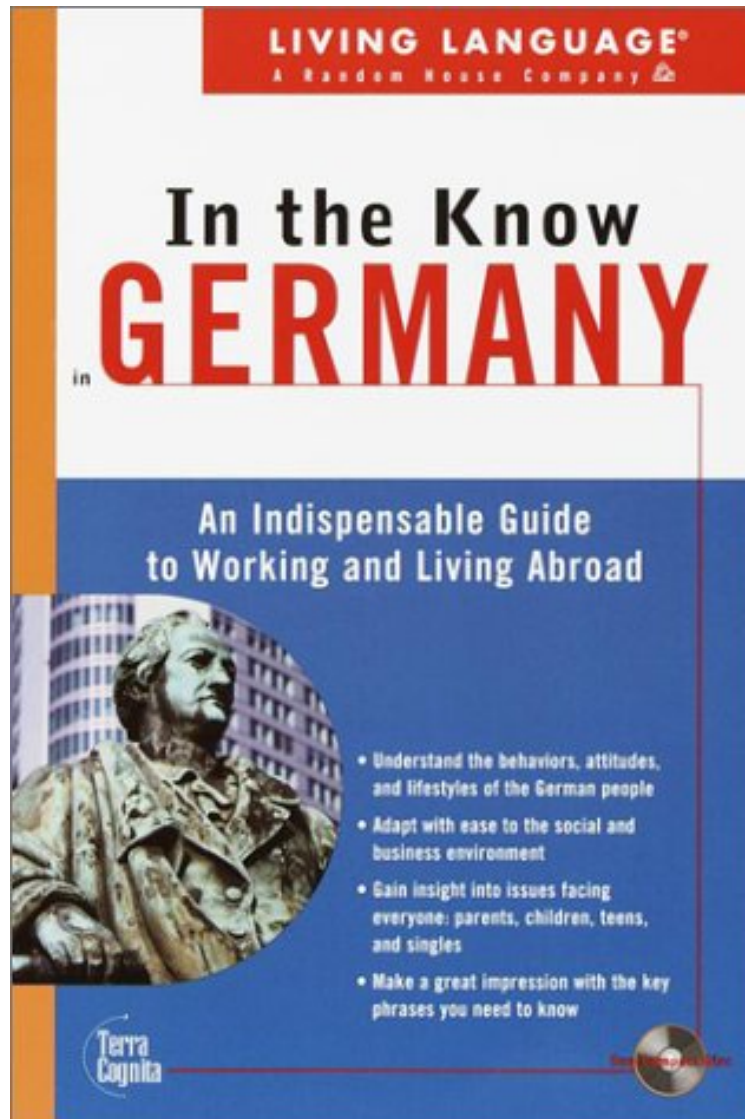


[Mobile pdf] Living Language In the Know in Germany: An Indispensable Cross Cultural Guide to Working and Living Abroad (LL(TM) In the Know)

Living Language In the Know in Germany: An Indispensable Cross Cultural Guide to Working and Living Abroad (LL(TM) In the Know)

Jennifer Phillips

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From the Inside Flap Success abroad--in doing business, socializing, or even just getting to appointments--depends on much more than memorizing a few survival expressions in the language. Just ask anyone who's stowed a Chinese colleague's business card in his or her back pocket or brought an even number of flowers to a German friend's home. Success abroad means being in the know about cultural differences, and In the Know Germany cross-cultural guide makes it simple for business people and their families to adapt successfully to their new surroundings, whether it's for a long-term relocation or just for a short business trip. More than just a list of do's and don'ts, In the Know Germany...provides a through understanding of German culture--what motivates people's behaviors, attitudes, beliefs and habits. supplies essential background information on Germany meets the needs of everyone, including the businessperson, the stay-at-home or working partner, children, teens, and singles focuses on business environment, company structure, work attire, women in business, meetings, communication, and more includes and audio CD to help the reader master basic social expressions and make a lasting impression Includes a 288-page handbook and a 60-minute audio CD