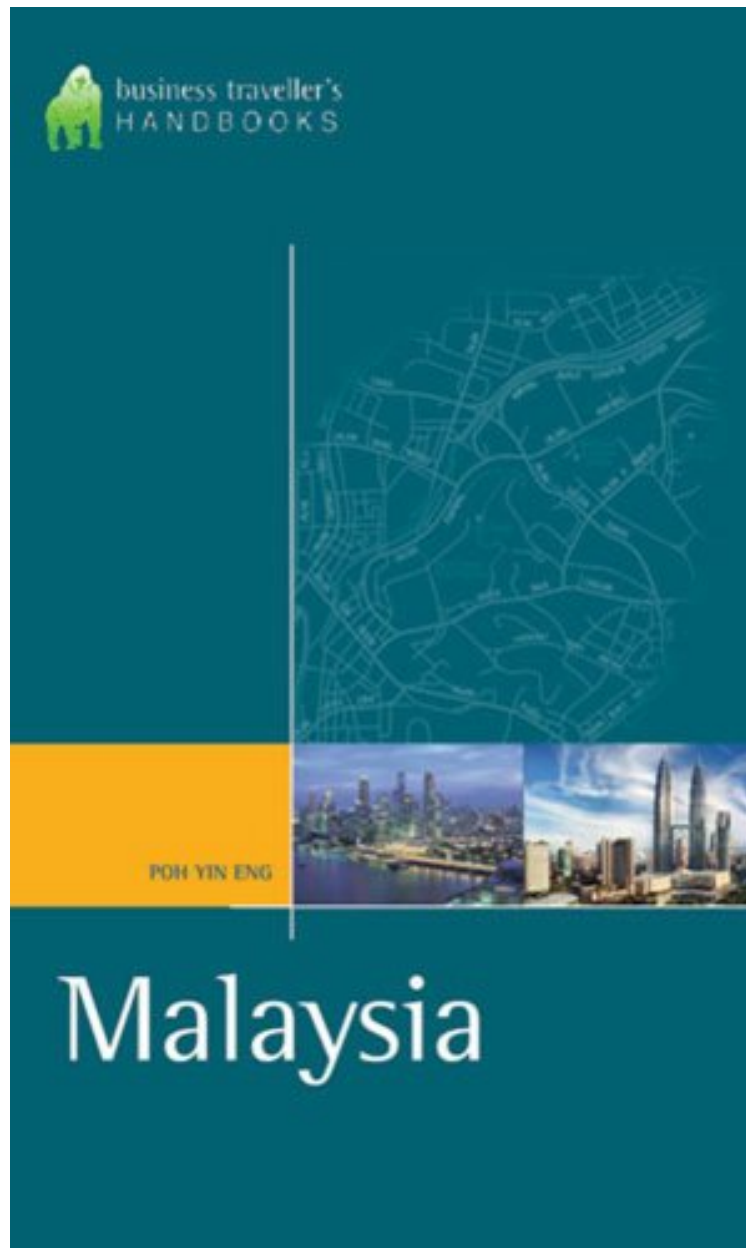


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Malaysia: The Business Traveller's Handbook

Poh Yin Eng

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Kuala Lumpur, one of the most important Asian business destinations outside China, is proving a vigorous rival to Frankfurt, London and New York City in the freshly-drawn map of global finance in the twenty-first century. This new guidebook sets out the key factors for doing business in Malaysia today, and outlines in concise and jargon-free language the key steps to setting up business in this country. Poh Yin Eng brings the clarity and comprehensiveness for which the Handbooks have been acclaimed, and provides all the information the business traveler needs--be they a first time visitor or a long-term client. Malaysia: The Business Traveller's Handbook is written specifically with the global business traveler in mind. Like other guidebooks in the series, it is accessible to travelers from around the world, be they first time visitors to Malaysia or dyed-in-the-wool businessmen.

About the AuthorPoh Yin Eng has worked in Malaysia, Singapore, Australia and Germany. After a stint as a banker, she developed a penchant for marketing, and has handled advertising for a wide range of clients. She lives in Frankfurt and Kuala Lumpur.